



EMPATHIZE



EDUCATE



ENCOURAGE



INSPIRE

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## SAVE THE DATE: March 20, 2010

**THE ANNUAL FUNDRAISER** is on the calendar—March 20th. Here are the details we have locked down so far:

- Rockphoria will be performing. This group includes Danny Klein from the J. Geils Band.
- Mr. Jim Pavle, the Executive Director for The Treatment Advocacy Center, will be the Keynote Speaker.
- Special appearances will be made by Miss New Hampshire (Lindsey Graham) and Miss Massachusetts (Amanda Kelly).
- The event will include dinner with dessert, the speakers and entertainment. There will be a cash bar, auctions, raffles and assorted prizes. Tickets are \$75 per person. As details get nailed down, they will be posted on the KSM website, along with a hyperlink for people to register and buy their tickets online at the Cvent website ([www.cvent.com](http://www.cvent.com)).

Thanks to Tanya Saggese for coordinating this big event again for KSM. Corporate sponsors and volunteers are welcome and encouraged. Contact KSM via website to participate in the planning.

## PUBLIC SERVICE ANNOUNCEMENT SUBMISSIONS

It's **PSA** time again! This is for high school and college students who are ready to create and submit their 30-second **PUBLIC SERVICE ANNOUNCEMENT** videos for our 2nd annual scholarship contest. As we did last year, the contest winners will be determined and announced at the March fundraising event. Up to \$10,000 may be awarded to the winners to be used for college tuition and fees! Contact KSM for more details and get those creative juices flowing. Submission deadline is February 28, 2010 (but earlier is better).

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## Meetings & Progress

**NEXT MEETING: More Volunteers Welcome!** We need more assistance, and would like to have more people actively involved. Anyone on our mailing list who would like to get more involved with KSM, please come to our January 14th volunteers meeting in Methuen. You'll get to know some new people and learn what is being done behind the scenes. The meeting is casual, and starts at 7 p.m. For more information & directions, please contact KSM.

The **MENTAL HEALTH EDUCATION FOR LAW ENFORCEMENT DVD** project is done, accomplishing a significant KSM goal for 2009! Developed for police officers, this DVD is designed to increase awareness of mental health issues and provide some practical tips for officers to effectively deal with situations involving citizens demonstrating signs of mental illness. We are now actively sending these DVDs to various police departments throughout New Hampshire and Massachusetts. If you've got a PD or State Police barrack connection, you are invited to contact KSM and get a copy to share with your local law enforcement officials.

Special thanks to New England Productions and Jason Schreiber of the NH *Union Leader* for their efforts and involvement in seeing this project through from idea stage to final product.

The **2ND ANNUAL KSM BOWLING BENEFIT** was held in Milford, Massachusetts at PiNZ. It was a huge success and great time. Thanks to Michelle Simpson for all your work in organizing this event.

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## INCREASING AWARENESS

Special thanks to Irene and Kelly Lambert, and Dr. Janice Tedford for putting on an educational talk on the basics of mental illness at Catherine Hinds Institute in Woburn, MA. They were able to share the KSM goals with 75 of their students, while raising some funds at the event by selling scarves and accessories to the fashion-savvy CHI students.